

# *Impact Report*

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# A NOTE FROM OUR PASTOR

2024 was a great year in the life of our church! We celebrated our 21st anniversary, which is a huge testimony of God's faithfulness. We broke ground on our JourneyLand expansion and new parking spaces. We also baptized more people than ever within a 12-month period. Life-change is what it's all about!

This report highlights some great figures and stories of impact from the past year. We pray that it will help you understand the role you can play in seeing people come to know Jesus.

We are excited about 2025 and believe that as great as the past 21 years have been, our best days are ahead. God is so faithful!

A handwritten signature in dark blue ink that reads "Pastor Bobby". The signature is fluid and cursive, with the word "Pastor" written above "Bobby".

**BOBBY SMITH**

*Lead Pastor*

# Weekly IMPACT

## AVERAGE NUMBERS:

These numbers reflect one church, multiple locations.

**2,470** **TOTAL WEEKLY IMPACT\***  
Individuals impacted

**1,357** **SUNDAY ATTENDANCE**  
Adults on all campuses

**386** **ONLINE ATTENDANCE**  
Viewers watching live

**170** **VOLUNTEERS**  
Serving on an average Sunday

**347** **JOURNEYLAND ATTENDANCE**  
Children on all campuses

**214** **JOURNEY STUDENTS ATTENDANCE**  
Students and leaders

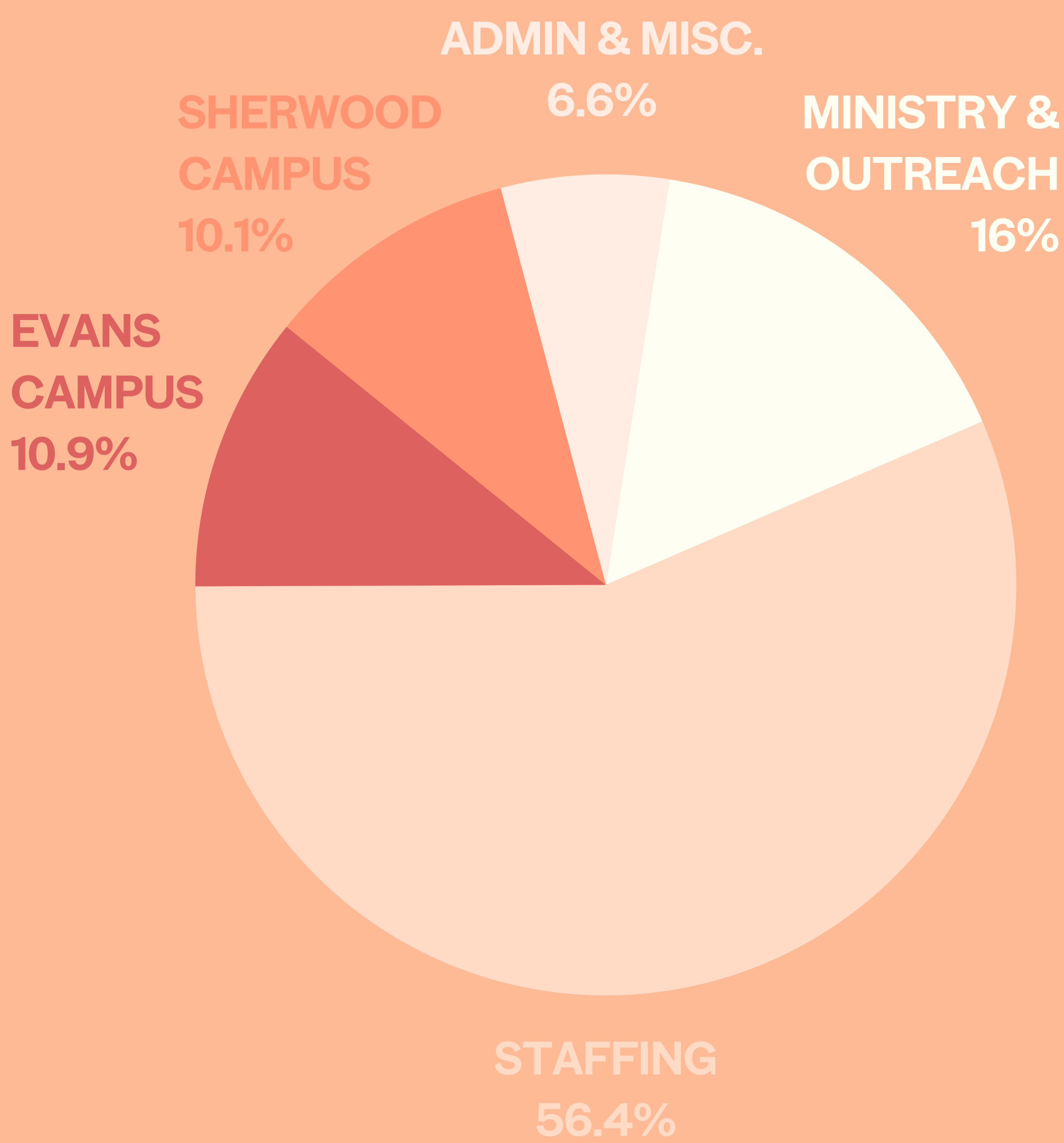
**225** **ONLINE REBROADCASTS**  
Viewers and listeners of rebroadcasts

All numbers are calculated based on weekly averages.

\*Total Weekly Impact: Average attendance from all weekly services and events

# FINANCIAL BREAKDOWN

Percentages reflect total expenses distribution.



# FINANCES

**Total Income**  
**\$3,117,325.88**

**Total Expenses**  
**\$2,704,989.91**

**Total Ministry Fund**  
**\$998,987.00**

**Raised for Hurricane Relief**  
**\$47,167.98+**

# 154

# BAPTISMS

123 people were baptized on the Evans campus.  
31 people were baptized on the Sherwood campus.  
1,975 estimated total baptisms to date.

## **STORIES OF IMPACT BEFORE BAPTISMS:**

“I’m ready to take my life to the next level with God. I've been attending Journey for almost two years. I'm grateful and thankful for God leading me to this church. I definitely call Journey my home and I'm ready to be a leader and walk with Christ fully in the right direction.”

“I have been a part of a church community for most of my life, but it wasn't until recently that I truly understood and embraced the significance of baptism. Through my own personal journey and growth, I have come to recognize the importance of surrendering my life to God and publicly declaring my faith through baptism. This decision has brought about a positive change in my life, and I am excited to take this step.”

# Online Impact



**15,315** UNIQUE VIEWERS WATCHED OUR LIVESTREAM

**3,297** PODCAST DOWNLOADS IN 2024

**8,412** YOUTUBE VIEWS OF SUNDAY REPLAYS IN 2024

**28** DIFFERENT COUNTRIES

# Missions & OUTREACH

**315** VOLUNTEERS PARTICIPATED IN  
ENGAGED, OUR WEEK OF SERVICE

**597** PEOPLE SERVED EVERY MONTH  
AT OUR FOOD PANTRIES

**85** VOLUNTEERS SERVE EVERY MONTH  
AT OUR FOOD PANTRIES

**73** LOCAL TEACHERS BLESSED WITH  
SUPPLIES THROUGH OPERATION  
BACK TO SCHOOL

**30+** LOCAL HOMEOWNERS HAD TREES  
REMOVED AFTER HURRICANE HELENE

**386** CHILDREN RECEIVED CHRISTMAS  
GIFTS THROUGH ANGEL TREE

**29** CARS PARTICIPATED IN TREAT YOUR  
NEIGHBOR, OUR TRUNK-OR-TREAT

**500** PEOPLE SERVED AT  
TREAT YOUR NEIGHBOR

**155** MEALS SERVED FROM OUR  
JOURNEY TRAILER

**17** PEOPLE WENT ON A MISSION TRIP

**10** VOLUNTEERS SERVE EVERY MONTH  
AT SHERWOOD'S COMMUNITY CLEANUP

## STORIES OF IMPACT:

"Volunteering with Angel Tree event was nourishing to my spirit. Although toys and tangible things are not the true meaning of this season, I believe this is truly God's Word in action. I am grateful that I participated."

- Nakia Williams

"The Dominican Republic had a great impact on me. I was able to see and experience the love of Christ through our team and all the missionaries there. Having the opportunity to serve people that Jesus loves so much is a constant reminder of what a privilege it is to honor our time and lives loving those who are hurt, lonely, lost or feel unworthy of love. Because that is how Jesus loves us. It recentered me on what is really important in this life, and that is walking in faith and allowing the Holy Spirit to be a vessel in me to share the goodness and hope of God in a dark world."

- Breanna Bragg





# NIGHT *to Shine*

SPONSORED BY THE **TIM TEBOW**  
FOUNDATION™

**125** HONORED GUESTS

**330** VOLUNTEERS

**184** CAREGIVERS  
SERVED

**25** CORPORATE  
SPONSORS

## **STORIES OF IMPACT FROM THE EVENT:**

“The staff was so friendly. Everything was well organized, and the environment was fantastic. My Honored Guest enjoyed their buddy and the kindness they received.”

“My sister (age 63) who is deaf and slightly mentally disabled attends every year. This is her most favorite day in all 365 days of the year. She looks forward to this and her birthday party every year. I can’t thank you enough for making it such a magical night!”

“My son loved karaoke! I loved having dinner with other adults which is very infrequent.”

**295** CHILDREN WEEKLY ON ALL CAMPUSES

**52** CHILDREN DEDICATED

**83** CHILDREN ATTENDED JOURNEYLAND OUTDOORS

**481** CHILDREN ATTENDED JOURNEYLAND EXTREME

**70** CHILDREN PARTICIPATED IN MUSICAL / SINGALONG CAMP

**94** CHILDREN MONTHLY AT EXT 45

**67** VOLUNTEERS SERVE WEEKLY IN JOURNEYLAND

## STORY OF IMPACT IN JOURNEYLAND:

“JourneyLand means so much to our family. The leaders and volunteers genuinely invest in and care about our kids. It’s a place where we know our kids are going to be challenged to grow in their personal relationship with Jesus and to serve others in our community.”

- Ashley Maish

**JOURNEYLAND**

# JOURNEY STUDENTS

**214** STUDENTS AND LEADERS  
WEEKLY ON WEDNESDAYS

**187** STUDENTS AND LEADERS  
ATTENDED FUSION

**175** STUDENTS AND LEADERS  
ATTENDED SPRING RETREAT

**18** STUDENTS SERVE ON THE  
WORSHIP TEAM

**15** STUDENTS SERVE ON THE  
LEADERSHIP TEAM

**42** STUDENTS WERE  
BAPTIZED IN 2024

## **STORY OF IMPACT IN JOURNEY STUDENTS:**

“Journey Students kicked off the new school year in August with a full team of small group leaders for the first time— having 2+ leaders with each small group and a total of 24 small groups! We also have a full staff with a lead student pastor, associate student director, worship leader, and coordinator. Our volunteer leaders pour into students not only on Wednesday nights, but are actively engaged in their lives!”

- Jenn Harrison,  
Student Ministry Coordinator

# GROUPS

Doing life together in community is one of our core values. We have seen it become a catalyst for life-change as we grow together in our relationships with Christ. Community Groups (small groups) and Connect Groups (studies and classes) are our main avenues for community and spiritual growth.

**59** INDIVIDUALS PARTNERED WITH JOURNEY

*1,374 total partnerships to date*

**651** INDIVIDUALS PARTICIPATED IN GROUPS

**46** CONNECT AND CARE GROUPS OFFERED

**42** COMMUNITY GROUPS MET ACROSS THE CSRA

## **STORY OF IMPACT FROM CONNECT GROUPS:**

"Connect Groups are great because I get to engage with other believers. When I have gone through difficult times in my life, I can connect with people on a deeper spiritual level. I find that I am not the only one who has gone through these difficult seasons, and I find direction and also comfort. The best part about being part of a Bible study or Connect Group is that I feel God leading me and being right there with me. I have grown more spiritually from digging deeper in His word and allowing Him to speak to me through other believers."

- Katie Lopez

# MEN'S MINISTRY

**2** MEN'S BREAKFAST EVENTS

**157** MEN PARTICIPATED IN  
BREAKFAST EVENTS

**400+** INDIVIDUALS ATTENDED THE  
ANNUAL CAR CRUISE-IN

**45** MEN ATTENDED THE MEN'S  
OVERNIGHT RETREAT

"It is a great to have an annual retreat where men can get together in fellowship to grow and discuss the Word. It is a blessing to meet other men and make new friendships that continued after the retreat ended."

- Anthony Mattazaro

# Women's Ministry

**6** EVENTS HELD

*BINGO, BRUNCH, PAINT PARTY, BUFF CITY DIY EVENT, AND TWO ORNAMENT EXCHANGES*

**625** WOMEN PARTICIPATED  
IN EVENTS

## **STORIES OF IMPACT THROUGH WOMEN'S MINISTRY:**

"I can't say enough about the women's ministry at Journey. I have had the blessing of attending most of the events this past year. From bingo, to making soap, to the highlight of the year - the ornament exchange. On top of these fun events I also attended a couple of women's Bible Studies offered on Tuesday. Those studies brought me closer to the Lord and showed me a new way to study His word. Through attending these events I have been able to make new relationships and have incredible fun all at the same time."

- Michelle Berry

"Journey's Women's Ministry has been a crucial part of my walk with the Lord. Coming from a broken home, dysfunctional childhood and sometimes poor choices as an adult, God has used the Women's Ministry to help me develop healthy relationships with women, and grow in the Lord in the ways that His Word says I should. The women of Journey are amazing examples of Godly women - something I strive to be. The love and support of the women's ministry is unmeasurable. I love our church and our women's ministry. Grateful to be a part of it."

- Patti Key

WE COULD

NOT DO

WHAT WE DO

WITHOUT

OUR GREAT

VOLUNTEERS.

“Jackie Tucker manages the Journey Clothing Closet. She willingly gives of her time but mostly she loves everyone she interacts with. She is selfless and so very kind and caring to everyone she meets. She truly is the hands and feet of Jesus.”

“Nicole Kline is a small group leader in Journey Students and serves on the Breakfast Club. As a busy working mom of three, I don't know how she does it all!”

“This past year Bill and Juanita Kellaris have ensured that our 2 seniors that are no longer able to drive receive food from our food pantry every month. They also come early to the Food Pantry to help our Breakfast Team set up to serve our guests. We love having them on our team!”

“Kevin O'Neill will do whatever it takes to capture awesome photos! His energy and passion for serving is contagious!”

“Bobby Baughman has been a constant as part of Journey's Security Team this year, supporting multiple services and events; additionally, Bobby really became a "force for good" during Helene as he labored for multiple days to help remove trees and debris from those in need. Bobby was quietly focused and determined to be the hands and feet of Jesus!”

“Matt and Stephanie Pounds have shown what it means to love thy neighbor with cooking 100+ meals to the linemen around the CSRA. This inspires me daily to do more and more for the community.”

“Alonzo Long is a dedicated volunteer who serves faithfully on the connections team every Sunday morning and with our students on Wednesday nights. His warm smile and willingness to step up whenever needed never goes unnoticed. Week in and week out, he embodies what it means to serve others with genuine love and enthusiasm. We're incredibly blessed to have him on our team, and his presence makes a difference!”

“Leah Soos serves with excellence in JourneyLand Downtown! She is so nurturing with the 1-year-olds. I love serving with her.”

“Jeff Burnett was cutting down trees for days on end after Hurricane Helene with the church groups sent out to help. He even brought his Boy Scouts a few days to also assist. Whether it be serving out in the community or serving in JourneyLand, bringing joy to our children's faces, he really is a man of many talents!”

